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## **American Swimming Coaches Association**

### *ASCA Opens CEO Search*

**Fort Lauderdale, Florida— Sept 3, 2020** — The American Swimming Coaches Association announces the upcoming departure of Chief Executive Officer Steve Roush to pursue other personal interests. Board President Mike Kolebar commented, *“Steve has done a tremendous job in these challenging and uncertain times of 2020. He has pledged his ongoing support to the organization and will be a crucial resource for incoming administration in continuing to forge the forward path of the ASCA.”*

Steve Roush stated, *“It is with extreme sadness that I announce my resignation as Chief Executive Officer of The ASCA effective October 15. I came to the ASCA with enthusiasm to make it the model of coaches’ associations around the world. Due to the impact of COVID-19 on the organization related to revenue generation and operations, I feel it is imperative that I step down due to both personal and professional reasons. I believe that the ASCA can come out of the pandemic as a strong viable organization and I will support my successor in the transition as well as in the future. I am forever grateful to the ASCA Board and staff for their support during my brief tenure.”* The ASCA wishes Steve all the best on his next journey!

The search for our next leadership will commence immediately. Interested parties please refer to the Position Announcement and Job Description posted on the [ASCA website](#) (job service tab). Deadline to apply is 9/15/2020

### **For more information, press only:**

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