

NEWS

UPDATED

by Nat Geo WILD's Legal Team



FOR IMMEDIATE RELEASE

NOT SWIMMING

RYAN LOCHTE ~~TO SWIM~~ WITH SHARKS FOR NAT GEO WILD'S **SHARKFEST**

"JEAH" MEETS "JAWS" AS 12-TIME OLYMPIC MEDALIST AND WORLD RECORD HOLDER
RYAN LOCHTE ~~DIVES~~ INTO SHARK-INFESTED WATERS IN ~~LOCHTE VS. SHARK~~

does NOT dive

(show NOT happening!)

THE SECOND-BEST WEEK OF SHARKS BEGINS SUNDAY, JULY 23, AT 8/7C ON NAT GEO WILD

(WASHINGTON, D.C. — July 6, 2017) Nat Geo WILD announced today that world-record holding olympic swimmer

promo

Ryan Lochte is swapping his white hair for white sharks in daring new special, ~~LOCHTE VS. SHARK~~,

that will air as part of **SharkFest**, the second-best-known week of sharks on television.

LOCHTE SHARKFEST PROMO

For more information and for a sneak peek of the ~~LOCHTE VS. SHARK~~ promo,

visit our press website at natgeotvpressroom.com or follow us on Twitter using [@NGC_PR](https://twitter.com/NGC_PR).

Additional **SharkFest** Premieres Include:

NEVERMIND! Lochte too smart to swim with sharks.
No show, only promo.

~~LOCHTE VS. SHARK~~

They are one of the fastest and most efficient predators on the planet. Sharks are our second-greatest champion to ever get in the water: Bear Lochte but he has one competition left standing in event so much more than only one other network has ever attempted it before. The world's best "jeah" some complete takes of the ocean's most efficient predator.

~~LOCHTE VS. SHARK~~

**SHARK VS. PREDATOR
PREMIERES SUNDAY, JULY 23, 8/7C**

SharkFest kicks off with a look at the animals that dare to take on sharks. Seals, crocodiles, octopi, bobcats and even birds have gone head-to-head with these elite killers, and we've uncovered the footage to prove it. Watch rare moments when a shark ends up on the receiving end of an attack. It's time for nature's ultimate underwater showdown.

**TIGER SHARK TERROR
PREMIERES MONDAY, JULY 24, 8/7C**

Every diver has been warned that sharks feed at night, but is this a myth or does the truth lurk somewhere deep beneath the waves? Professional shark diver Eli Martinez and scientist Matthew Smukall plunge into the nighttime world of Tiger Beach to investigate whether shark behavior changes once the sun goes down.

Continues...

**MISSION CRITICAL: SHARKS UNDER ATTACK
SPECIAL ENCORE AIRS MONDAY, JULY 24, 10/9C**

National Geographic underwater photographer and Instagram star Brian Skerry is on a mission to change the perception of our oceans' greatest predators — sharks. After three decades capturing the world's oceans on camera, Skerry knows sharks as kings of the oceans that keep these fragile ecosystems functioning, not as violent "Jaws"-like man-eaters.

**SHARK SWARM
PREMIERES TUESDAY, JULY 25, 8/7C**

Across the vast oceans are underwater oases where sharks congregate in huge numbers. What is the attraction at these mysterious waypoints? Join shark scientist Riley Elliott on a unique expedition as he investigates some of the largest and most mysterious shark gatherings on the planet.

**WORLD'S DEADLIEST: SHARK FRENZY!
PREMIERES WEDNESDAY, JULY 26, 8/7C**

The deep blue sea is a majestic place explored by many, but it also holds some of the world's deadliest apex predators ... sharks! These savage killers have one thing in common: the need to feed. In their quest, they use sheer force, technique and genetics to achieve their ultimate goal.

ABOUT NATIONAL GEOGRAPHIC PARTNERS LLC

National Geographic Partners LLC (NGP), a joint venture between National Geographic and 21st Century Fox, is committed to bringing the world premium science, adventure and exploration content across an unrivaled portfolio of media assets. NGP combines the global National Geographic television channels (National Geographic Channel, Nat Geo WILD, Nat Geo MUNDO, Nat Geo PEOPLE) with National Geographic's media and consumer-oriented assets, including National Geographic magazines; National Geographic studios; related digital and social media platforms; books; maps; children's media; and ancillary activities that include travel, global experiences and events, archival sales, licensing and e-commerce businesses. Furthering knowledge and understanding of our world has been the core purpose of National Geographic for 128 years, and now we are committed to going deeper, pushing boundaries, going further for our consumers ... and reaching over 730 million people around the world in 171 countries and 45 languages every month as we do it. NGP returns 27 percent of our proceeds to the nonprofit National Geographic Society to fund work in the areas of science, exploration, conservation and education. For more information visit natgeotv.com or nationalgeographic.com, or find us on Facebook, Twitter, Instagram, Google+, YouTube, LinkedIn and Pinterest.

MEDIA CONTACTS

Molly Mulrain | 202-912-6745 | molly.mulrain@natgeo.com

Kate Hawken | 571-451-6330 | kate.hawken@bullseyecomm.com

